

# St. Louis Park Parktacular



# Sponsorship Opportunities

Sponsoring the St. Louis Park Parktacular Festival is the perfect way to gain exposure for your business or organization and to become involved with this great community event that is visited by over 5000 people each year. Take advantage of the 2022 Parktacular Festival sponsorship opportunity and advertise your business or organization in the many ways listed below.

Business/Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email (required) \_\_\_\_\_

Type of Sponsorship  Platinum  Gold  Silver  Bronze

Amount of Sponsorship \_\_\_\_\_

Exclusive Sponsorship(s) (see page 2) \_\_\_\_\_

\_\_\_\_\_

Signature \_\_\_\_\_

Please indicate to whom invoice should be emailed to:

Name \_\_\_\_\_

Email (required) \_\_\_\_\_

Phone \_\_\_\_\_

**Please email this completed form to [slpparktacularsponsors@gmail.com](mailto:slpparktacularsponsors@gmail.com).**

Sponsorship funds must be received by **May 15th** in order for business/organization name to be included on sponsorship banners.

Parktacular is a 501(c)(3) organization - Tax ID: 56 2441558

### Platinum Level \$5,000+

*Platinum + Gold + Silver + Bronze Benefits*  
Company Logo on PTAC Volunteer T-shirts

### Gold Level \$3,000+

*Gold + Silver + Bronze Benefits*  
Company Logo/Link on PTAC Website  
Company Logo on All-Sponsor Banner  
Company Logo on Event Guide

### Silver Level \$1,000+

*Silver + Bronze Benefits*  
Company Name on Event Guide  
Company Name on PTAC Volunteer Shirts  
Free Parade Entrance Fee  
Free Expo or Kidtacular Space (10'x10')  
Company Highlighted in PTAC Email  
Grande Day Parade PA Recognition

### Bronze Level \$500+

*Bronze + Friend Benefits*  
Company Name on PTAC Website  
Free Parade Entrance Fee **OR**  
Free Expo or Kidtacular Space (10'x10')  
Grand Day Parade PA Recognition for Parade  
Unit Exclusive Sponsorship

### Friend Level \$100+

Company Name in Sun Sailor Thank You Ad  
Social Media Recognition  
Company Name on All Sponsor Banner

Sponsors will receive applications for Grand Day Parade and/or Parktacular Expo/Kidtacular . We provide BASIC signage for sponsors. Please submit via email a high resolution digital copy of your logo in .eps, .jpeg or .pdf format no later than May 15th 2022. Sponsors may display their own supplied banner (max. size 3' x 8') if provided by June 1st to the St. Louis Park Rec Center, Attn: Parktacular Parade. Parade unit sponsors must provide two people to carry their own supplied banner in the parade.

**St. Louis Park**  
**Parktacular**



# Sponsorship Opportunities

Platinum Level

**\$5,000+**

*Platinum + Gold + Silver + Bronze + Friend Benefits*

Company Logo on Parktacular Volunteer T-shirts

Gold Level

**\$3,000 - \$4,999**

*Gold + Silver + Bronze + Friend Benefits*

Company Logo/Link on Parktacular Website

Company Logo on All-Sponsor Banner

Company Logo on Event Guide

Silver Level

**\$1,000 - \$2,999**

*Silver + Bronze + Friend Benefits*

Company Name on Event Guide

Company Name on Parktacular Volunteer Shirts

Grand Day Parade PA Recognition

Free Parade Entrance Fee

Free Expo or Kidtacular Space (10'x10')

Company Highlighted in PTAC Email

Bronze Level

**\$500 - \$999**

*Bronze + Friend Benefits*

Company Name on Parktacular Website

Free Parade Entrance Fee **OR**

Free Expo or Kidtacular Space (10'x10')

Grand Day Parade PA Recognition for

Parade Unit Exclusive Sponsorship

Friend Level

**\$100 - \$499**

Company Name on All Sponsor Banner

Company Name in Sun Sailor Thank You Ad

Parktacular Social Media Recognition

*Exclusive Sponsorships*

*Platinum*

Festival Title Sponsor	\$10,000
Rock the ROC Title Sponsor	\$7,500
Ambassador Program Title Sponsor	\$7,500

*Gold*

Saturday Night Concert	\$3,000
Kidtacular Title Sponsor	\$3,500
Inflatable Attractions	\$3,500

*Silver*

Parktacular Buttons	\$2,000
Ambassador Scholarships	\$2,000
Food Garden	\$2,000
Parktacular Expo Title Sponsor	\$2,000
Parktacular Raffle Prize	\$2,000
Parktacular Dinner Title Sponsor	\$1,000
Golf Carts	\$1,000
Parade Unit*	\$1,000

(\*Indicate a parade unit - Shriner's Cycles, Horses, Shriner's Boats, Jughead Juggler's, High School Band, Bouncing Team, Shriner's Steel Drum Band, Bagpipers)

*Bronze*

Mini Art Hunt	\$500
Fishing Clinic	\$500
Balloon Artist	\$500
Parade Unit*	\$500

(\*Indicate a parade unit - Drum Line, MN Force Costumers, Aqua Jesters/Powder Puff Clowns, Twin City Unicyles)