



# Sponsorship Opportunities

Sponsoring the St. Louis Park Parktacular Festival is the perfect way to gain exposure for your business or organization and become involved with this great community event that is visited by over 5000 people each year. Take advantage of this opportunity and be listed in the many ways listed below.

Business/Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email (required) \_\_\_\_\_

Type of Sponsorship  Platinum  Gold  Silver  Bronze

Amount of Sponsorship \_\_\_\_\_

Exclusive Sponsorship (see page 2) \_\_\_\_\_

Signature \_\_\_\_\_

Please make check payable to **Parktacular Festival** and mail check and this form to :

Parktacular Festival  
 3700 Monterey Drive  
 St. Louis Park, MN 55416

Sponsorship funds must be received by **May 1st** in order for business/organization name to be included on sponsorship banners. Questions may be emailed to [slpparktacularpromotion@gmail.com](mailto:slpparktacularpromotion@gmail.com).

**Platinum Level \$5,000+**  
*Platinum + Gold + Silver + Bronze Benefits*  
 Company Logo on PTAC Volunteer T-shirts

**Gold Level \$3,000+**  
*Gold + Silver + Bronze Benefits*  
 Company Logo/Link on PTAC Website  
 Company Logo on All-Sponsor Banner  
 Company Logo on Event Guide

**Silver Level \$1,000+**  
*Silver + Bronze Benefits*  
 Company Name on Event Guide  
 Free Parade Entrance Fee  
 Free Expo or Kidtacular Space (10'x10')  
 Company Highlighted in PTAC Email

**Bronze Level \$500+**  
 Company Name on PTAC Website  
 Company Name on PTAC Volunteer Shirts  
 Company Name on All Sponsor Banner  
 Company Name in Sun Sailor Thank You Ad  
 Grande Day Parade PA Recognition  
 Free Parade Entrance Fee **OR**  
 Free Expo or Kidtacular Space (10'x10')  
 Free Ad or Coupon in Button Card

Sponsors will receive applications for Grande Day Parade and/or Parktacular Expo/Kidtacular . We provide BASIC signage for sponsors. Please submit via email a high resolution digital copy of your logo in .eps, .jpeg or .pdf format no later than May 1st, 2019. Sponsors may display their own supplied banner (max. size 3' x 8') if provided by June 1st to the St. Louis Park Rec Center, Attn: Parktacular Parade. Parade unit sponsors must provide two people to carry their own supplied banner in the parade.

St. Louis Park  
**Parktacular**



[www.parktacular.org](http://www.parktacular.org)

# Sponsorship Opportunities

## Platinum Level

**\$5,000+**

*Platinum + Gold + Silver + Bronze Benefits*  
 Company Logo on PTAC Volunteer T-shirts

## Gold Level

**\$3,000 - \$4,999**

*Gold + Silver + Bronze Benefits*  
 Company Logo/Link on PTAC Website  
 Company Logo on All-Sponsor Banner  
 Company Logo on Event Guide

## Silver Level

**\$1,000 - \$2,999**

*Silver + Bronze Benefits*  
 Company Name on Event Guide  
 Free Parade Entrance Fee  
 Free Expo or Kidtacular Space (10'x10')  
 Company Highlighted in PTAC Email

## Bronze Level

**\$500 - \$999**

Company Name on PTAC Website  
 Company Name on PTAC Volunteer Shirts  
 Company Name on All Sponsor Banner  
 Company Name in Sun Sailor Thank You Ad  
 Grande Day Parade PA Recognition  
 Free Parade Entrance Fee **OR**  
 Free Expo or Kidtacular Space (10'x10')  
 Free Ad or Coupon in Button Card

## Exclusive Sponsorships

### Platinum

Festival Title Sponsor	\$10,000
Rock the ROC Title Sponsor	\$7,500
<del>Ambassador Program Title Sponsor</del>	<del>\$7,500</del>

### Gold

Saturday Night Concert	\$4,000
Kidtacular Title Sponsor	\$3,500
Inflatable Attractions	\$3,500

### Silver

Parktacular Buttons	\$2,000
Ambassador Scholarships	\$2,000
Food Garden	\$2,000
Parktacular Expo Title Sponsor	\$2,000
Parktacular Raffle Prize	\$2,000
Senior Dinner Title Sponsor	\$1,000
Golf Carts	\$1,000
Parade Unit*	\$1,000

(\*Indicate a parade unit - Shriner's Cycles, Horses, Shriner's Boats, Jughead Juggler's, High School Band, Bouncing Team, Shriner's Steel Drum Band, Bagpipers)

### Bronze

Mini Art Hunt	\$500
Fishing Clinic	\$500
Balloon Artist	\$500
Parade Unit*	\$500

(\*Indicate a parade unit - Drum Line, MN Force Costumers, Aqua Jesters/Powder Puff Clowns, Twin City Unicyles)