

Partner for a **Splash** to your business!

St. Louis Park **Parktacular**



**JUNE 13-17
2018**

www.parktacular.org

St. Louis Park Parktacular Festival is looking for sponsors. This annual 5-day festival is our city's Splash into Summer, attended by 2500-3500 people in and around St. Louis Park. Enjoy valuable exposure for your business, and stand out as a supporter of the St. Louis Park community, at our largest community event!

Sponsor!

Get your name out there! Various levels of sponsorship, each with its own perks! Details on next page, or we create a package for you. We also have four exclusive sponsorship packages:

NEW - Parade Float Travel Tarp Sponsor:
Your logo on the tarp with 10+ YEARS exposure for \$10,000 - One Available

Title Sponsor:
Enjoy title sponsorship and premium perks at the \$10,000 level - One Available

Ambassadors Title Sponsor:
Enjoy exclusive sponsorship of our Parktacular Ambassador Program at the \$7500 level with exposure at every parade. One Available - SOLD!

Rock the Block Title Sponsor
Enjoy title sponsorship of the Rock the Block at the \$7500 level with exposure at this popular event. One Available.

**For more details, contact:
Amy Sundem (612) 384-7305 or
slpparktacularpromotion@gmail.com**
Sign on NOW for the most exposure,
and no later than 5/31/18.



Participate!

Grand Day Parade:

The parade is our most popular event. As a parade unit, showcase your business to a captive audience in a fun, affordable way.

Parktacular Expo:

Formerly called Promote Yourself, do just that in Wolfe Park with a booth at the Parktacular Expo.

Kidtacular:

Kids activities abound at this event. Showcase your kids-centered business with a fun activity, and interact with parents.

2017 Sponsors





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Sponsorship Packages

Platinum Level / \$5,000 Donation

Choose to sponsor the Grand Day Parade, Rock the Block, or Kidtacular

Gold Level / \$3,500 Donation

Choose to sponsor the Inflatable Attractions, the Free Saturday Concert, OR Kidtacular

Silver Level / \$2,000 Donation

Choose to sponsor our Button Program, Ambassador Scholarships, Food Garden, Expo, OR a Kidtacular Multi-Activity Vendor

Bronze Level / \$1,000 Donation

Choose to sponsor a Parade Unit, Kidtacular Pony Rides. Kidtacular Petting Zoo, Parktacular Senior Dinner

Copper Level / \$500 Donation

Choose to sponsor a Roving Golf Cart, the Mini Art Hunt OR a Kidtacular Activity (fishing clinic, balloon artist, etc)

Friends of Parktacular / \$100 Donation

Like all sponsors, be featured on our online coupon page.

Additional Sponsor Perk!
 Those that purchase 2018 Parktacular Buttons can access an online coupon page. As a sponsor, you can list your offer on the page, along with your logo and link!

Partnership Recognition Levels	Platinum - \$5,000*	Gold - \$3,000*	Silver - \$2,000*	Bronze - \$1,000*	Copper - \$500*	Friend - \$100*
PTAC Website: Homepage Logo Placement	X					
PTAC Website: Company Logo/Link	X	X				
PTAC Website: Company Name	X	X	X	X		
PTAC Volunteer T-shirts: Company Logo	X					
PTAC Volunteer T-Shirts: Company Name	X	X	X	X		
All-Sponsor Banner: Company Logo	X	X				
All-Sponsor Banner: Company Name	X	X	X	X	X	X
Event Guide: Company Logo	X	X				
Event Guide: Company Name	X	X	X			
Other Parktacular ads: Company logo	X					
Other Parktacular ads: Company Name/Link	X	X				
Sun Sailor Thank you ad: Company Logo	X					
Sun Sailor Thank you ad: Company Name	X	X	X	X	X	
Parade PA Recognition	X	X	X	X		
Free Parade Entrance Fee	X	X	X	X	X	
				OR	OR	
Tradeshow or Kidtacular Space (10' x 10')	X	X	X	X	X	
Email: Company Highlight	X	X	X			
Free Online Coupon Listing	X	X	X	X	X	X

*Sponsors will receive applications for Parade, Parktacular Expo/Kidtacular and Online Coupon. Please send in applications as soon as possible to hold your space, in which you would like to take part. We provide BASIC signage for sponsors. Please submit via disk or email a camera ready company logo no later than April 15th, 2018. Sponsors may display their own supplied banner (max size 3' by 8') if provided by June 1 to the St. Louis Park Rec Center, Attn: Parktacular Parade unit sponsors must provide two people to carry their own supplied banner in the parade.

Questions? More information? Custom Sponsorship Packages?

Contact **Amy Sundem** at 612-384-7305 or slpparktacularpromotion@gmail.com